



NEWS

Business Volunteer Connect, a program of the Volunteer Center of Bergen County

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Corporate Volunteer Week planned in Bergen County Sign up now for great projects

North Jersey: Being successful in business is about more than doing well - it's also about doing good. And in April - during National Volunteer Week - local businesses will have the opportunity to spread good deeds and make an impact in and around Bergen County.

Business Volunteer Connect, a program of the Volunteer Center of Bergen County, will present *All in a Day's Work*, a week-long, county-wide day of service for volunteers from businesses large and small. TD Bank is the presenting sponsor for the week's activities.

All in a Day's Work will take place from Monday, April 7 to Friday, April 11, 2014. There are dozens of projects from which to choose, from roll-up-your sleeves landscaping, clean-up and painting to client interaction with seniors and children.

Participating companies can sponsor one or more projects and choose the day or days that work best for the company. Business Volunteer Connect will customize and manage a project for up to 15 employee volunteers (additional volunteers can be accommodated for an additional fee). Sponsorship of a project also includes lunch, publicity and the sponsor's logo on businessvolunteerconnect.org.

"Interest in our past one-day corporate volunteer events was so positive that we are expanding the event to an entire week this year," says Amanda Missey, Senior Director, Civic and Community Engagement at the Volunteer Center. "If your company has

considered community service, but no one is quite sure how to begin, this is a great opportunity to participate in a high-profile, area-wide event where we do all the planning and implementation – you just send the volunteers. Your employees will have a great time giving back, your company will be recognized as a good neighbor, and your team will enjoy the team building experience.”

Interested companies should contact Ellen Lutvak, Corporate Engagement Specialist, at elutvak@bergenvolunteers.org or 201-489-9454 x133. Projects are awarded on a first-come, first-served basis; deadline for registration is March 21, 2014.

The Volunteer Center of Bergen County strengthens the community by connecting people through service and developing civic leaders.

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